

MASTER OF BUSINESS ADMINISTRATION (8340101)



PhD Program in English

Overview:

Tuition Fee: \$2000/2-years program taught in Vietnamese
\$5000/2-years program taught in English.

Dormitory Fee: From \$30/month.

Admission: June and December annually.

Study period: 18 – 24 months.

Study time: On Saturday and Sunday.

The TDTU's MBA program provides knowledge equal to other MBA programs from top 100 universities around the world. Lecturing staffs who graduated from US, UK, Korea, Japan, etc. are all experienced and enthusiastic.

Learners studying the MBA program could choose a depth research field in 3 sections:

Human Resources Management:

This section focuses on specialized knowledge of management such as human resources, finance, business, projects in 4.0 industry

Marketing:

MBA Marketing combines with the content of America Marketing Association and bases on the basis of high practical value magazines which have large effects in marketing like Journal of Marketing & Journal of Marketing Research

International Business

Providing knowledge and skills that guarantee 2 aspects: basic knowledge and practical application in Business Management – making sure the student will acquire sufficient abilities to develop their own career after graduated.

Program structure:

The program is divided into 3 large courses which are progressed in 3 semesters, as below:

- **1st Semester:** Students will study general and fundamental courses;
- **2nd Semester:** Students will study specialist courses;
- **3rd Semester:** Students prepare master's dissertation in 6 months.



ADDRESS

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